

# Eps 5 & 6: Becoming a Freelancer

## YOUR CHECKLIST FOR A QUICK START WITHOUT BREAKING THE BANK



### SETTING UP YOUR BUSINESS

- Define what you sell
- Choose a business name
- Set up an LLC
- Get an EIN
- Set up a bank account
- Get a business credit card
- Reserve a domain
- Establish a company email
- Establish an "office"
- Set up book-keeping
- Consider business insurance

### WORKING ON YOUR BUSINESS

- Create a logo
- Establish key marketing channels
- Develop supporting marketing collateral
- Set a price structure
- Develop a proposal template
- Market your business through your network
- Just try it!