

Ep 29: 4 Elements of a Strong Workplace Culture

Re-establishing your team's vibe post COVID



- A highly functioning team.
 - You must start with the right team of people that are honest, open, committed and equally accountable.
 - Check out the following episodes for how establish and lead such a team:
 - Ep 16: Vigilant Leadership: The Art of Leading from Afar
 - Ep 10: 4 Ways to Create a Highly Functional Corporate/Agency Team
- Clear expectations.
 - Expectations will never be equal across team members because people have different needs, are in different stages of their career and have different aptitudes.
 - You MUST transparently declare each person's expectations directly to them and publicly to the team so everyone is aware of their role.
- Respectful level of transparency.
 - Share as much as you can without crossing the line.
 - This builds integrity and integrity leads to trust.
 - This is not a free ticket to be mean.
- Remember, we are all human.
 - Embrace your own humanity so your team feels free to embrace theirs.
 - Learn how to have fun together, but don't impose forced fun.
 - Respect each others' lives outside of work.

Areas to address immediately are:

1. _____

2. _____

3. _____

Action Plan:

Action	Timing	Progress	Complete