



Latest Episode

Building a Career Vision with Intention with Keltie Knight, 3-Time Emmy Award-Winning TV Host and Creator of "Superfan"



Insight of The Week

How to build a career vision with intention.

- Manifest your vision
- Why not you?
- Be specific with your goals, what's the next thing/step to reach these goals?
- Learn how to do the job.
- Build your reputation and relationships by doing the 'terrible' jobs. This takes time!
- Find a mentor.
- Get out of your own way and honor the process. This is hard work!
- Don't forget your personal brand.



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FRp and Your Business

- Stand out in your industry and get more sales.
- Show you're different to attract and retain top talent.
- Build a brand that drives real business results.



FRp Spotlight

Keltie Knight, 3-Time Emmy Award-Winning TV Host and Creator of "Superfan"

"I just made the giant goal and then every year I was able to get closer and closer - always with that in my mind."



ABOUT US

Thank you for welcoming us into your inbox! Our desire is to bring value to your week with quick reads, inspiring insight and tips to add to your toolbox.

We are an unlikely pair, but that is what makes us the best choice for you. With over 40+ years of combined experience from both the Marketing and Branding tracks, we have seen just about every situation business can throw at you...

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