



Latest Episode

4 Tips for Combatting Impostor Syndrome for Success with Ryane LeCesne, Master Your Mindset Coach



Insight of The Week

Be brave enough to step outside the box.

We have to get over this notion that before we make any moves, we have to be able to fully embody the next role. This is simply not the case. As women, we are super familiar with this - there is a stat that women will not apply for jobs unless they believe they can do 100% of the job description. Men will apply if they can do 60%. Having the confidence in our experience and abilities to date, as well as the belief that we are resourceful enough to learn and figure it out is extremely important to combatting imposter syndrome. And by the way, job descriptions are notoriously written for the unicorn vs. the majority of us that fall below that as human beings!

We are big fans of talking about just doing the next thing or knowing the next thing. How do you eat an elephant? One bite at a time. Imposter syndrome boxes us in when we start telling ourselves that we are not enough or don't know enough and keeps us where we are vs. what is possible for us to achieve.

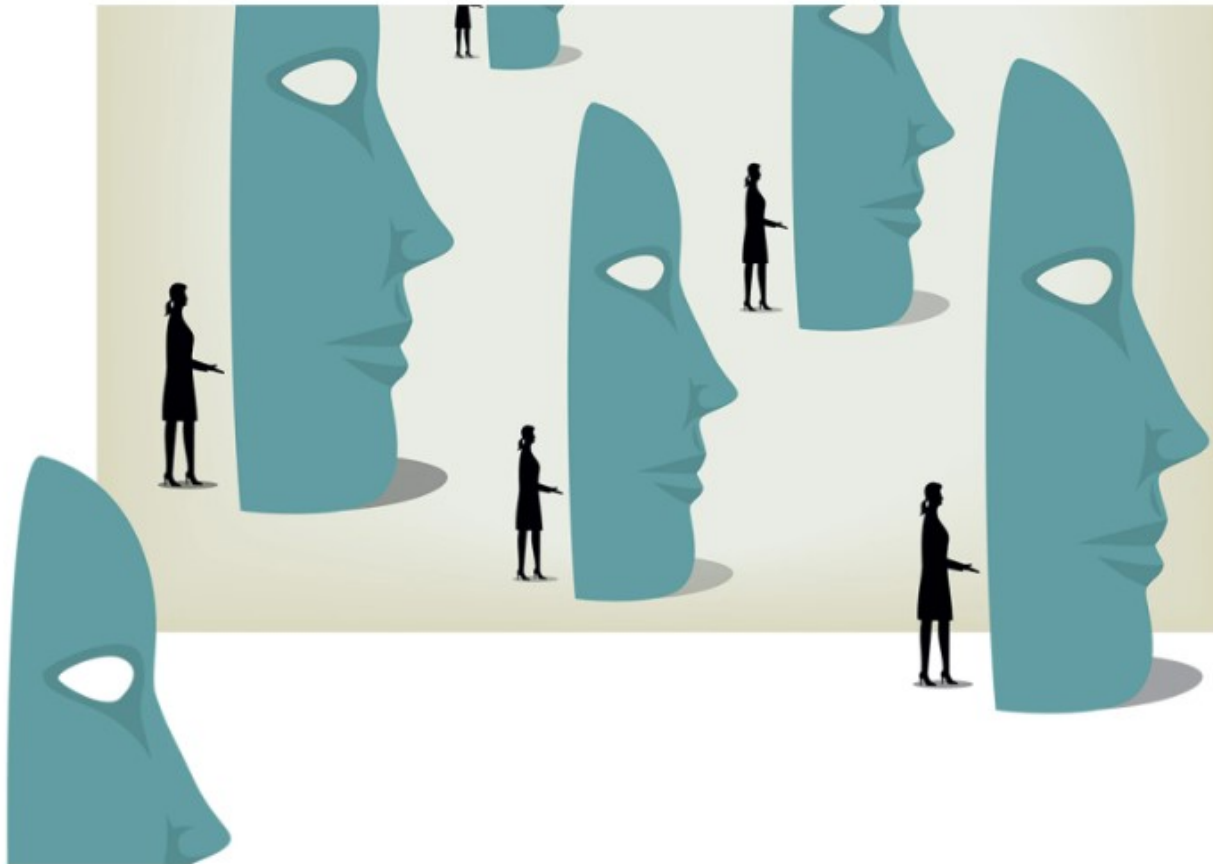


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ForthRight women.



ForthRight Women Event

"Elevate Your Voice"

When: September 28, 2023

Where: North by Hotel Covington

Guest speaker: Donna Salyers

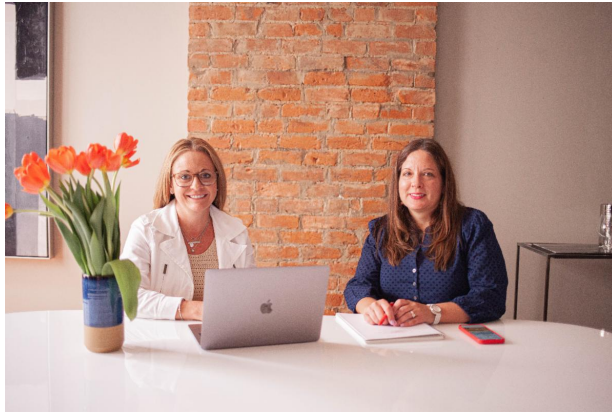


FRp Spotlight

Ryane LeCesne, Master Your Mindset Coach

"80/20 is a wonderful structure to really recalibrate what's the point here?"

Ticket info coming soon!



ABOUT US

Thank you for welcoming us into your inbox! Our desire is to bring value to your week with quick reads, inspiring insight and tips to add to your toolbox.

We are an unlikely pair, but that is what makes us the best choice for you. With over 40+ years of combined experience from both the Marketing and Branding tracks, we have seen just about every situation business can throw at you...

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