

Latest Episode

Classics: How to Successfully Lead When You Are Not the Leader with Scott Mautz,
Profound Performance



Insight of The Week

How do you successfully lead when you are not the leader?

Become a subject matter expert.

This can be on multiple different levels, but what must be true, is it must be of value to the organization.

Embrace that the team needs to succeed for you to succeed.

Take accountability for the team's results, not just your own.

Be a teacher.

Take the time to explain context, vision, impact. Teach them your skill, knowledge, and experiences. Explain the "why".

Build allies.

Allies are essential in enabling leadership at any level but are particularly critical as you are building reputation, credibility and advocacy.





ForthRight People Spotlight Scott Mautz, Profound Performance

"You have value to share. You have something to teach."



ForthRight People and Your Business

- Stand out in your industry and get more sales.
- Show you're different to attract and retain top talent.
- Build a brand that drives real business results.

Download Workbook



ABOUT US

Thank you for welcoming us into your inbox! Our desire is to bring value to your week with quick reads, inspiring insight and tips to add to your toolbox.

We are an unlikely pair, but that is what makes us the best choice for you. With over 40+ years of combined experience from both the Marketing and Branding tracks, we have seen just about every situation business can throw at you...

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