



Latest Episode

Classics: 4 Ways to Leave a Legacy in Your Career



Insight of The Week

Create culture.

This is especially important if you are a leader but anyone can do this at any level just by being intentional with how you show-up. In other words, this can be in a team you lead or the team you are a part of. We all know those people who we work with where we say "Their personality is so infectious. When I am with them, I can't help being positive."

This requires you to take a look at your Personal Brand and decide what attributes of your PB you want to instill into your culture. How do you want to be? How do you want to show-up? And in so doing, how do you want people to feel? How do you want THEM to be as a result?

Then you need to make sure you show-up consistently in this way. This means in your behaviors AND actions. Your actions being what choices you make in your engagements with others as well as with regards to your business.



ForthRight women. THE cohort

ForthRight Women's Cohort

There's still time to join before our next Power Hour.

The ForthRight Women Cohort is a community of women who are unapologetically ambitious in their aspirations to have equally fulfilling life and career. Where traditional convention says “you must choose,” we don’t believe that. So, we come together to share inspiration, tools, resources and expertise that help us to live the life we desire, on our terms, in pursuit of our own vision.

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Thank you for welcoming us into your inbox! Our desire is to bring value to your week with quick reads, inspiring insight and tips to add to your toolbox.

We are an unlikely pair, but that is what makes us the best choice for you. With over 40+ years of combined experience from both the Marketing and Branding tracks, we have seen just about every situation business can throw at you...

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